

Adobe Illustrator Essentials

Duration: 2 Days (9am – 4.30pm)

Course Pre-Requisites: None, this is an entry level course.

Resits: 1 Free Course Resit

Certificate: All attendees will receive a certificate of completion.

Course Overview:

Adobe Illustrator is the premier vector graphics software used across industries for creating stunning visuals. From posters and flyers to logos and infographics, this course covers the essential tools and techniques needed to bring your creative ideas to life. With our expert-led training, you'll explore the fundamentals of vector drawing, understand how to work with colour and patterns, and learn to apply special effects to your designs.

Who should attend?

Graphic designers, marketers, and creatives looking to enhance their digital art capabilities or transition into vector graphics design.

Course Outcomes:

Participants will gain the ability to confidently use Adobe InDesign for creating professional layouts and designs, ready to tackle any project with creativity and efficiency.

Training Modules Overview:

1. Efficient Workspace Customisation

Learn how to set up your Illustrator environment for maximum productivity and creativity.

2. Mastering Vector Drawing

Learn how to utilise the Pen Tool for precise curves and shapes, and transform sketches into digital art.

3. Professional Typography

Explore powerful text styling tools to make your messages resonate.

4. Colour and Pattern Innovation

Master working with colour swatches and gradients for visually compelling design.

5. Dynamic Logos and Graphics

Learn how to combine shapes and apply effects to craft unique brand identities.

6. Seamless File Management

Efficiently manage files for print and digital use, ensuring compatibility across Adobe platforms.