

Adobe InDesign Interactivity

Duration: 1 Day (9am – 4.30pm)

Course Pre-Requisites: It's strongly recommended that you have 1-2 years of InDesign experience or have completed the Adobe InDesign Essentials course.

Resits: 1 Free Course Resit

Certificate: All attendees will receive a certificate of completion.

Course Overview:

Add a dynamic new dimension to your InDesign layouts! In this one-day course, you'll transform static documents into interactive experiences full of audio, video, animations, buttons, forms, and more. Perfect for creating engaging presentations, brochures, or digital publications, you'll learn to prepare your designs for both interactive PDFs and online sharing.

Who should attend?

- Graphic designers, desktop publishers, and marketers wanting to add interactivity to their work.
- InDesign users ready to level up their skills and create content with richer user controls.
- Anyone keen to expand their InDesign toolkit and bring new life to their documents.

Course Outcomes:

By the end of this course you'll know how to:

- Set up InDesign for interactive projects and understand the best file formats.
- Create hyperlinks and bookmarks for streamlined navigation.
- Design interactive buttons with cool effects like rollovers, states, and actions.
- Include audio and video within your PDFs, optimizing them for a seamless experience.
- Build simple InDesign forms with various fields (text boxes, checkboxes, etc.).
- Export your work as interactive PDFs with customized settings.
- Use the "Publish Online" feature to share your work on the web and track analytics.

Training Modules Overview:

1. Setup and Foundations

- Discover InDesign's interactive workspaces.
- Learn about supported file formats for interactive projects (PDF, XHTML, ePub).
- Grasp the best practices and preferences for interactive design.

2. Hyperlinks, Bookmarks, and Buttons

- Master creating and converting hyperlinks.
- Build bookmarks for easy navigation throughout your document.
- Design interactive buttons, adding rollovers, states, and actions.

3. Audio, Video, and Animation

- Import and optimize both sound and video files.
- Control video playback options and appearance.
- Add animations and page transitions for a dynamic touch.

4. InDesign Forms

- Understand what's possible with InDesign's form-building tools.
- Create different types of form fields (text boxes, checkboxes, radio buttons, etc.).
- Design submit buttons to trigger form actions.

5. Exporting and Online Publishing

- Discover the best interactive PDF export settings.
- Use the "Publish Online" feature to share your work on the web and track how people interact with it.