

Adobe Photoshop Essentials

Duration: 2 Days (9am – 4.30pm)

Course Pre-Requisites: None, this is an entry level course.

Resits: 1 Free Course Resit

Certificate: All attendees will receive a certificate of completion.

Course Overview:

Dive into the world of digital creativity with our Photoshop Essentials course. Tailored for beginners, this comprehensive program spans two days of immersive learning, guiding you through the core functionalities of Adobe Photoshop CC2024. Discover the art of transforming ordinary images into extraordinary masterpieces. Whether you aim to enhance photos, design unique digital art, or prepare visuals for web and print, this course equips you with the necessary skills.

Who should attend?

This course is ideal for aspiring graphic designers, photographers, marketing professionals, and anyone looking to unlock the creative potential of Photoshop for personal or professional projects.

Course Outcomes:

By the end of this course, you'll have a solid foundation in Photoshop, equipped with the skills to create, edit, and enhance images and designs across various media. You'll leave with the confidence to apply these techniques in real-world scenarios, ready to tackle any creative challenge.

Training Modules Overview:

1. Master the Photoshop Interface

Navigate seamlessly through tools, menus, and panels. Understand workspace customization to streamline your creative process.

2. Advanced Selection Techniques

Learn to isolate and modify specific parts of your images with precision, utilising various selection tools for editing and compositing.

3. Layers Deep Dive

Explore the power of layers for non-destructive editing. Master layer management, blending modes, and adjustment layers to enhance your artwork.

4. Colour Correction & Manipulation

Gain expertise in colour theory applications, adjusting hues, saturation, and brightness to breathe life into your images.

5. Text & Typography

Elevate your designs with typographic elements. Learn to create and manipulate text for impactful visual communications.

6. Image Transformation & Editing

Discover advanced techniques for cropping, resizing, and transforming images. Understand the principles of composition to create visually appealing designs.

7. Efficient Workflow Strategies

Enhance your productivity with tips and tricks for efficient image editing. Learn about batch processing and automation to speed up your workflow.

8. Preparing for Print & Web

Ensure your creations look stunning on any medium. Learn to adjust resolution, colour profiles, and file formats for print and digital use.

9. Creative Explorations

Dive into painting, layer masks, and filters for artistic effects. Experiment with retouching techniques and animations to bring your visions to life.