

Adobe Animate Essentials

Duration: 1 Day (9am – 4.30pm)

Course Pre-Requisites: Basic computer skills are helpful, but no prior animation or coding experience is required.

Resits: 1 Free Course Resit

Certificate: All attendees will receive a certificate of completion.

Course Overview:

Unleash your animation potential with Adobe Animate! This course teaches you the essentials of creating interactive content for the web, including eye-catching banner ads and HTML5 elements. Master core techniques and bring your creative visions to life.

Who should attend?

- Web designers wanting to add dynamic content to their sites.
- Marketers and advertisers needing to create interactive banner ads.
- Creatives ready to explore the world of animation.

Course Outcomes:

By the end of this course, you'll be able to:

- Navigate the Adobe Animate workspace and utilize its key tools.
- Create and import graphics optimized for animation.
- Master animation techniques, including tweening and working with symbols.
- Add interactive elements and use basic coding for responsive designs.
- Export your animations in various formats, including HTML5 for web use.

Training Modules Overview:

1. Animate Fundamentals

- Understand the interface, vector graphics vs. bitmaps, and set up your workspace.

2. Drawing in Animate

- Master shape creation, line styles, fills, and object manipulation.

3. Banner Ads

- Design ads with click-throughs, optimize for file size, and use industry-standard code.

4. Importing Graphics

- Import and optimize images from Photoshop and Illustrator.

5. Animation Techniques

- Learn motion tweens, classic tweens, shape tweens, and effects animation.

6. Symbols

- Create reusable animated elements and understand how symbols work.

7. Interactivity and Coding

- Make animations interactive with buttons and basic "code snippets".

8. Output

- Export animations as video or prepare HTML5 content for websites and ads.